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To improve people's health and comfort by offering the best indoor-air-quality products possible for every environment.

--- LightAir mission statement



## We do it better!

### Premium indoor air quality

- ✓ Removes harmful particles in the most efficient way
- ✓ Destroy microbes & viruses
- ✓ Highest capacity per watt, CADR/Watt

### At the best comfort

- ✓ Highest capacity to lowest noise level, CADR/dB(A)
- ✓ Minimum maintenance
- ✓ Attractive design suites any environment
- √ 18 months long lasting EcoPrecision<sup>™</sup> filter





## **LightAir CellFlow mini 100**

Professional grade air purifier for your home

"The CellFlow® technology and the EcoPrecision™ filter are the results of several years of research and development to deliver a robust, ultra efficient, eco-friendly and quiet clean-air solution for commercial environments.

With LightAir CellFlow <sup>®</sup> Mini 100 we offer a no-nonsense Home Solution derivative based on the philosophy behind the Professional Solutions. That is, the same health benefits, low cost of operation and quiet performance."

Peter Holmberg
CTO LightAir



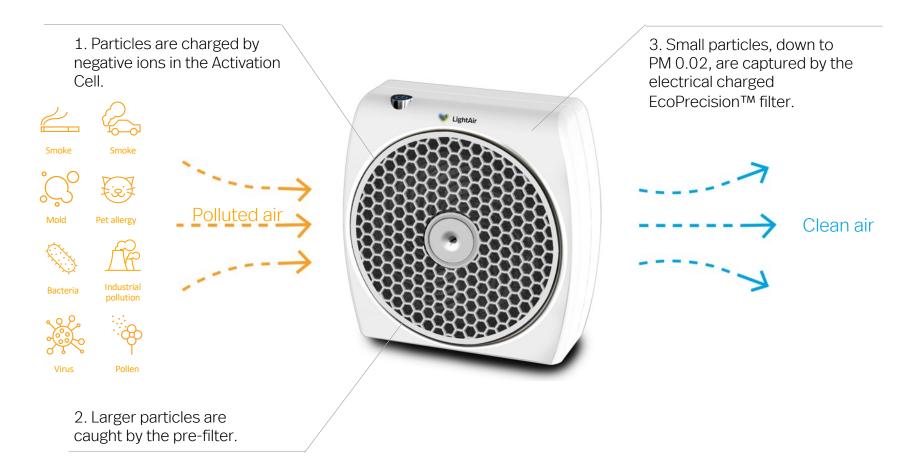
"A single parent should be able to afford commercial-grade air purification in each child's bedroom"

**LightAir CellFlow Mini**The philosophy





## We do it different!



- The CellFlow EcoPrecision<sup>TM</sup> filter enables efficient airflow with low noise and minimal energy consumption.
- The CellFlow EcoPrecision™ filter has a much longer life span then conventional filters, recommended to be exchanged every 18 months



## And our customer loves it!



"This product is easy to use, runs very quietly and is very good quality for the price. I use it in my caravan and for small spaces it is an ideal product."

CellFlow Mini 100 - Black  $\star$   $\star$   $\star$   $\star$ by Mary Walker

Rated 4.7 / 5 | 3 reviews

CellFlow Mini 100 - White

"Happy with the CellFlow mini 100 in my son's room who is allergic to pollen. Excellent!"



Rated 5 / 5 | 2 reviews





BryanE

### **★★★★★** Amazing, super quiet

### Reviewed in the United Kingdom on 5 February 2021

It's made of a nice strong durable plastic that is a nice smooth white finish, its operated with a simple button push on and off, the Air Purifier is really quiet I had to check it was turned on really, several times, this was great in the bedroom, I could sleep without any issue.



Ernetuti



### Reviewed in the United Kingdom on 5 February 2021

So it does not require a lot of space but makes really big difference in air. The air feels more fresh in house. It is perfect for winter times. It cleans air from mold, bacteries, virus and more. Has two speeds.

# LightAir

## Clean air technology





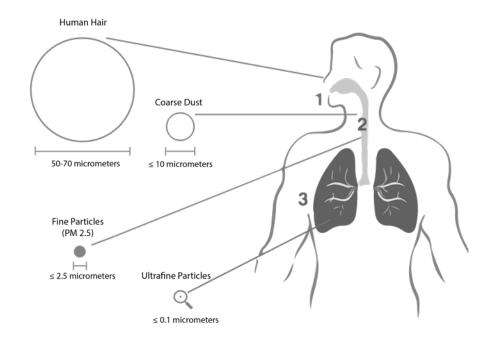




## Product benefits. It has everything you want.

# 99.95% fine particle reduction

Our CellFlow Mini 100 effectively takes care of up to 99.95% of particles as small as PM 0.02 and below, in other words smaller than 0.02 millionth of a millimeter. This includes particles you don't want in your indoor air such as pollen, pet allergens, bacteria, mold, traffic pollution, viruses and more.



## Product benefits. It has everything you want.



### Removes viruses

CellFlow Mini 100 air purifier efficiently removes virus.



### Long lasting EcoPrecision™ filter

The filter is made from recycled material and is cleanable, recommended to be exchanged only every 18 months.



### Whisper silent

The CellFlow air purifier will not interrupt your activities. It has 2 fan speeds to choose from and works at a maximum of 38dB.

99.94% Ultra-fine particle reduction

### **Ultra-fine partical reduction**

Our CellFlow technology effectively takes care of particles as small as PM 0.02

Removes pollen, pet allergens, bacteria, mold, traffic pollution, viruses and more.



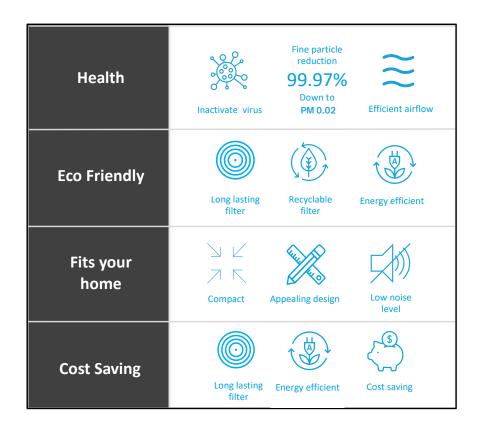
#### Low costs

Operates with low running costs thanks to the EcoPrecision<sup>TM</sup> filters lasting up to three times longer than conventional filters. Combined with 1/3 of energy consumption, it is best in class.

## Product benefits. It has everything you want.

CellFlow Mini 100 effectively cleans the air from the most common pollutants in a smaller room, such as a bedroom or study. CellFlow Mini 100 has a compact design for easy placement in your home and is even small enough to bring along when you travel.

Combined with low noise level, low energy consumption and low operational cost CellFlow Mini 100 ensures that you can have a perfect night's sleep – free from pollutants – no matter where you are. Cover areas up to 20 m<sup>2</sup> (215 sq ft).



## Stands above the competition

Brand	LightAir Mini 100	Blueair Pure 411	GermGuardian AC5000	Whirlpool Whispure APT4001
Technology	CellFlow	HEPA	HEPA	HEPA
Particle size (micron)	0,02	0,3	0,3	0,3
Coverage sq. ft	214	185	186	200
Noise db(A)	20-38	17-46	42-62	40-49
Energy Watt	1.5-3	1,5-10	60	53
Filter change intervall mo.	18	6	6	1
Coverage/Noise db(A)	6	4	3	4
Coverage/Watt	71	19	3,1	4
Product cost (USD)	149	139	160	150
Filter cost per year (USD)	49	25	138	33
Energy cost 1Y	3,5	11,65	70	62
TCO Year (USD)	185	201	368	245
TCO Year 3 (USD)	258	324	784	435
TCO Year 5 (USD)	330	447	1200	625



# **CellFlow Mini 100 - Specifications**









CADR:

High: 100 Low: 45

Room size:

 $20 \text{ m}^2 / 215 \text{ sqt. ft.}$ 

Speed levels:

2

Noise level: 20 - 38 dB

Energy

consumption:

1.5 - 3 W

Efficiency rate:

33 CADR/W

Weight: 1 kg Dimensions:

21.6 x 21 x 8.6 cm/ 8.5 x 8.3 x 3.4 inches

Remote control:

No

Mounting: Table top

Color:

White, Black Pink, Blue

Filter:

**EcoPrecision** 

Filter exchange:

18 months

Particle size:

Down to PM 0.02



# Breathe easy and enjoy life!