



*Oras Optima Family*

**\*SMART  
INCLUDED**

# \*SMART INCLUDED

**THESE FAUCETS HAVE SOMETHING NEW,**  
something smart, something added in them – they are  
more than just faucets. The smart features make using the  
faucets easier, safer and more ecological than before.

The new faucets – Easy to use, Ecological and Safe.  
Smart included.



## **EASY TO USE**

Smart functions and well-thought-out  
design ease your everyday life



## **ECOLOGICAL**

Save the world while saving on  
the water and energy expenses



## **SAFE**

Keeping you, your loved ones  
and your home safe



A family of four is in a bright, modern kitchen. A young girl in a red dress is in the foreground, holding a glass under a sleek, modern chrome faucet. Water is flowing from the faucet into the glass. In the background, a man and a woman are seated at a dining table, eating and talking. The kitchen has white cabinets and a wooden countertop. The overall atmosphere is warm and domestic.

*Meet the new  
generation of  
Oras faucets*

# KITCHEN FAUCET



## EASY TO USE

Easy-grip levers and touchless operation



## ECOLOGICAL

Saves water and energy



## SAFE

Temperature display with hot water warning

For product details see pages 18–19.



# *All the smartness inside*

## **CONTEMPORARY, USER-FRIENDLY KITCHEN FAUCET**

leads the way for the Oras Optima family with its smartness, functionalities and design principles.

With a tall, turnable spout, two levers and a touchless function, a preset temperature adjustment and signal lights, and a version with a smart dishwasher valve with automatic close, the faucet is designed to fulfil every need you can have in the kitchen.

Easy to install, all the technology is inside the faucet itself, not in a separate control box under the sink.



**EASY TO USE**  
Easy-grip lever



**ECOLOGICAL**  
Lead-free materials



**SAFE**  
Smart dishwasher valve  
with automatic close

For product details see pages 18–19.

# KITCHEN FAUCET



**STYLISH COMBINATION OF CHROME AND GREY,** the kitchen faucet is perfectly suited to a modern kitchen. The water flow and temperature are both adjusted from the same lever, which is covered with an easy-grip material. The wide space under a turnable spout gives room to operate. All materials used in connection with water are lead-free.

The kitchen faucet is also available as a version with a smart dishwasher valve.

## *Style and usability*



# SMART DESIGN

## **DESIGN HAS ALWAYS BEEN AN INTEGRAL**

part of Oras. We do not just produce faucets; we want them to have timeless elegance and long-lasting usability that goes beyond the norm.

The lead designer Kirsi Svärd together with the product and technical engineers of the Oras R&D team created the Oras Optima family.

The creation sprang up from apparent customer needs, and over the course of 2 years, the designs and technical solutions were combined and refined into products we see today. The expertise and input of each and every one was vital – at Oras, there is a specialist for everything.





*“Product design means finding new solutions and putting different things together, balancing between the design, technical solutions and manufacturability.”*





**EASY TO USE**  
Touchless hand washing



**ECOLOGICAL**  
Water and energy saving



**SAFE**  
Improved hygiene

For product details see pages 18–19.

# WASHBASIN FAUCET



**THE MINIMALISTIC AND PURE DESIGN** of the touchless washbasin faucet is quite at home in the modern surroundings and compact interiors.

The smart user-friendly features make this timeless faucet a sensible choice for users of all age. Water runs effortlessly without touching the faucet, adjusting the temperature is easy and the flow controller guarantees low water consumption.

*Timeless  
and smart*

**SIMPLE AND SIMPLY SMART**, the chrome and grey single lever washbasin faucet fits a variety of washbasins and surroundings. The extremely durable easy-grip lever has two different, seamlessly integrated materials. All materials used in connection with water are lead-free.

Also available is a version with a smart press pad for easy, one-touch opening and closing of the water flow.

# *Smart press pad for one- touch opening*



# WASHBASIN FAUCET



## **EASY TO USE**

Smart press pad for remote operation



## **ECOLOGICAL**

Lead-free materials



## **SAFE**

Automatic closing by using the press pad



For product details see pages 18–19.

# *Independent Smart Bidetta*





**EASY TO USE**

Smart Bidetta with remote operation

**ECOLOGICAL**

Lead-free materials

**SAFE**

Convenient for personal hygiene

**THE NEW, SMART GENERATION OF ORAS BIDETTA**  
handshowers is perfect for convenient personal hygiene.

Smart Bidetta has a remote operation that requires no manual opening of the washbasin faucet. Independent of the faucet, the Smart Bidetta can be installed further away from the washbasin.

# SMART BIDETTA

For product details see pages 18–19.



\*SMART INCLUDED

# BATH AND SHOWER FAUCETS



**EASY TO USE**  
Easy-grip handles



**ECOLOGICAL**  
EcoFlow control



**SAFE**  
Scalding protection



For product details  
see pages 18–19.

## THE THERMOSTATIC BATH AND SHOWER FAUCET

is an elegant and smart choice for your bathroom. The design pleases the eye and the hand, and the extremely accurate thermostat gives you a steady temperature. EcoFlow control limits the flow rate in order to save water, but ensures a sufficient flow for an enjoyable shower. The extra-wide showerhead of the rain shower gently spreads the water far and wide, and the multifunctional hand shower gives a normal soft spray or a strong, massaging flow.

The short and wide spout of the bath faucet is perfectly angled to aim the water flow to the bathtub.

The shower set can easily be installed to the wall. The firm, integrated grip bar offers extra convenience and safety.



A woman wrapped in a white towel with a red towel on her head is walking in a modern bathroom. In the foreground, a sleek, vertical shower fixture is mounted on a light-colored wall. The scene is brightly lit, suggesting a clean and contemporary environment.

*Enjoy  
your  
shower*

# OPTIMA PRODUCTS



Oras Optima kitchen faucet with easy-grip levers and touchless function, battery operated 3 V  
Oras no. 2720F



Oras Optima kitchen faucet with easy-grip levers and touchless function, with Smart dishwasher valve, battery operated 3 V  
Oras no. 2725F



Oras Optima kitchen faucet with easy-grip levers, touchless function and temperature display with hot water warning, electrical connection with a plug transformer 230/5 V  
Oras no. 2722F



Oras Optima kitchen faucet with easy-grip levers, touchless function and temperature display with hot water warning, with Smart dishwasher valve, electrical connection with a plug transformer 230/5 V  
Oras no. 2727F



Oras Optima kitchen faucet with an easy-grip lever  
Oras no. 2733F



Oras Optima kitchen faucet with an easy-grip lever, with Smart dishwasher valve, battery operated 6 V  
Oras no. 2734F



Oras Optima touchless washbasin faucet with a temperature adjustment handle, battery operated 6 V  
Oras no. 1714F



Oras Optima washbasin faucet with an easy-grip lever  
Oras no. 2710F

– with a rapid pop-up-waste  
Oras no. 2700F



Oras Optima washbasin faucet with an easy-grip lever, with Oras Bidetta handshower  
Oras no. 2712F

– with a rapid pop-up-waste  
Oras no. 2702F



Oras Optima washbasin faucet with an easy-grip lever and Smart Oras Bidetta handshower with remote operation, battery operated 3 V  
\*Oras no. 2713F

– with a rapid pop-up-waste  
\*Oras no. 2703F



Oras Optima washbasin faucet with an easy-grip lever and Smart press pad with remote operation, battery operated 3 V  
\*Oras no. 2711F

– with a rapid pop-up-waste  
\*Oras no. 2701F



Oras Optima washbasin faucet with an easy-grip lever, Smart press pad with remote operation and Smart Oras Bidetta handshower with remote operation, battery operated 3 V  
\*Oras no. 2715F

– with a rapid pop-up-waste  
\*Oras no. 2705F



Oras Optima thermostatic shower faucet with easy-grip handles  
Oras no. 7160

– with eccentric unions and cover plates:  
Oras no. 7160U



Oras Optima thermostatic bath and shower faucet with easy-grip handles  
Oras no. 7140

– with eccentric unions and cover plates:  
Oras no. 7140U



Oras Optima thermostatic shower faucet with easy-grip handles and shower set  
\*Oras no. 7169U



Oras Optima thermostatic rain shower faucet with easy-grip handles and handshower  
\*Oras no. 7192

– with eccentric unions and cover plates  
\*Oras no. 7192U



Oras Optima thermostatic bath and shower faucet with easy-grip handles, spout and rain shower  
Oras no. 7191

– with eccentric unions and cover plates  
Oras no. 7191U



Oras Optima shower set with EcoFlow control  
\*Oras no. 2790



Oras Optima shower set with EcoFlow control with a firm grip bar  
\*Oras no. 2792

\*Deliveries in autumn 2013

Oras is a significant developer, manufacturer and marketer of kitchen and bathroom faucets. Ever since the company's founding in 1945 in Rauma, Finland, Oras has been dedicated to bring products of high quality and design with user-friendly technological solutions to the markets. Each technological improvement is designed to contribute to water and energy savings. As early as in the 1990s, Oras presented the touchless, electronic faucets to the European HVAC markets. Oras' vision is to become the true owner of the electronic faucet markets in Europe. Oras is entirely owned by a family company Oras Invest. All Oras faucets

are produced in Europe, in the company's two factories located in Rauma, Finland and in Olesno, Poland. Likewise the raw material and the components used in production are sourced from European suppliers. For more information, visit [www.oras.com](http://www.oras.com)

Det Norske Veritas Certification OY/AB certifies that the Quality Management System of Oras Oy in Rauma Finland, conforms to the ISO 9001, the Environmental Management System to the ISO 14001 standard and the Occupational Health and Safety System to the OHSAS 18001 standard. The certificates are valid for development, manufacture,

marketing, sales and after sales services of faucets, accessories and valves.

The TÜV CERT Certification Body of TÜV NORD Zertifizierungs- und Umweltgutachter Gesellschaft mbH certifies that the Quality Management System of Oras Olesno Sp. z o.o. in Olesno Poland, conforms to the ISO 9001, the Environmental Management System to the ISO 14001 standard and the Occupational Health and Safety System to the OHSAS 18001 standard. The certificates are valid for manufacture, storage, marketing, sales and after sales services of faucets, valves and accessories.



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Water Is Worth Loving.

Oras reserves the right to change product specifications without notice.